

Marketing and Communications Officer

Surf Life Saving Western Australia

- Opportunity to be a part of a great organisation with a highly respected brand
- Fixed Term – Full Time 12 Months Maternity Leave Position
- PBI Salary Benefit available

We are seeking a passionate and skilled Marketing and Communications officer to join our small team in a 12-month maternity leave position.



Surf Life Saving Western Australia (SLSWA) is a volunteer based not-for-profit community service organisation and the key agency for beach safety in WA through the provision of essential educational and emergency rescue service to users of West Australian beaches.

We are seeking a passionate and skilled Marketing and Communications officer to join our small team in a 12-month maternity leave position.

The Marketing and Communications officer is part of a small team within the Corporate Services Department and reports directly to the Marketing and Partnership Coordinator. This role assists with increasing the profile and value of the surf life saving brand through communication with members, the public and media; and works closely with marketing and other staff to develop, design and implement marketing and communications strategies and assets to promote SLSWA's corporate and community initiatives.

Key duties include;

- Coordinate, and write content for, SLSWA's communications channels including eNewsletters, website and social media platforms;
- Design & create a range of SLSWA communications pieces including corporate reports, marketing & promotional collateral and social media content;
- Oversee the delivery of a range of partner benefits via SLSWA communications channels;
- Liaise with a range of external suppliers including design, photography and print;
- Oversee the SLSWA Image Library including photography, logos and brand elements;
- Update SLSWA website content as required;
- Coordinate media requests and assist with SLSWA media events and launches as required;
- Provide additional support as needed including assisting with SLSWA events, fundraising and partnership activities.

PBI salary packaging benefits are available and will be negotiated with the successful candidate.

For more information view the full position description at [SLSWA Employment - My Beach](#)

Candidates to apply in writing providing;

1. *A current Curriculum Vitae*
2. *Written application addressing the Selection Criteria as identified in the Job Description*

*Only shortlisted applicants will be contacted.

Click on the [APPLY FOR THIS JOB](#) button to submit your application in a PDF format. Applications should include a cover letter and a copy of a current Resume.

Applications close 8am Monday 23rd October 2017.